

Sales and Technical Briefing



araces residences

Suburban Sanctuary in the City.

a **SUBURBAN HAVEN** where one can relax amidst greens away from the urban jungle, where one can unwind at over one and a half hectares of lush open space.

experience an **EVERYDAY WEEKEND GETAWAY** feel as you enjoy resort-like amenities.

with its **PERFECT LOCATION**, Grace Residences is set apart from the hustle and bustle of the urban jungle, and yet is not too far away from the cosmopolitan convenience of city life.

a **PRIME INVESTMENT**, offering affordable condo units with high value appreciation.

another quality development by **SM**, a trusted and leading developer in the Philippines.



is envisioned to be a one of a kind community which combines the convenience of metro living with the informality of a modern suburban setting – encouraging residents to experience landscape on a daily basis.

One can relax amidst greens away from the urban jungle.



graces









Vicinity Map





- The Project is along Cayetano Boulevard (formerly Levi Mariano Avenue).
- Minutes away from CBDs: 5 KM from BGC, 11 KM from Makati, 13 KM from Ortigas

Building Perspective



VIEW ALONG CAYETANO BOULEVARD

(COMING FROM C5)

Building Perspective



VIEW ALONG CAYETANO BOULEVARD



Tower Names





Project Overview



Land Area : 26,247 sqm

	Tower 1	Tower 2	Tower 4	Tower 3
Tower Names	Orchid	Lily	Violet	Tulip
No. of Units	174	1,000+	1,000+	1,000+
No. of Storeys	12	20	20	20
Unit Types	1 BR w/Balcony2 BR w/Balcony	- 1 BR w/ Garden - 1 BR w/ Balcony		
TOTAL LAND AF	26,247 sqm			

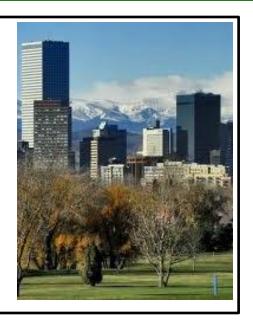
Target Market



Primary Target Market:

Empowered Singles, Early to Full Nesters

- Those who value a more relaxed setting compared to the urban jungle, who wish to live in an area with greenery without being too far from city centers
- Early to Full Nesters, Young Urban Professionals, Budgetconscious individuals





Secondary Target Market: Investors

- Investors for rental income
- Investors seeking for healthy ROI and capital appreciation
 - seeking high upside, banking on natural expansion of development from Fort Area

Building Elevation – Orchid Tower





5 Residential Floors

7th Floor Amenities & Parking

5 Parking Levels

Ground Floor Retail

Building Elevation - Violet, Tulip, Lily Towers





19 Residential Levels

Lobby + Garden Residential Units









Play & Active Zone





Play & Entertain Zone A





Play & Entertain Zone B





Relax & Rejuvenate Zone





Cosmopolitan Conveniences



One need not go far with:

- Commercial Area
 (at ground floor, Orchid Tower)
- Shuttle Service (pay per use)
 to and from Grace Residences























TOP 5 REASONS TO INVEST

Top 5 Reasons – 1. Location



Minutes away from Central Business Districts.

- **Bonifacio Global City 5 KM**
- Makati 11 KM
- Ortigas 13 KM



For training purposes only

Top 5 Reasons – 2. A Suburban Respite —



"Relax amidst greens away from the urban jungle."



Live in a place set apart from the hustle and bustle of city life without having to travel too far



Unwind against a backdrop of greens. Over a hectare of open space with generous areas devoted to landscaping

Top 5 Reasons – 3. Resort-Like Amenities



"Over a hectare of open space (facilities, utilities and other amenities) for an everyday weekend for everyone."



Top 5 Reasons – 4. Good Investment



Good capital appreciation

- Other BGC condos now at 100k/sqm
- Grace Residences Preselling prices will start at about Php 80k/sqm (Tower C)

Healthy Return on Investment (ROI)

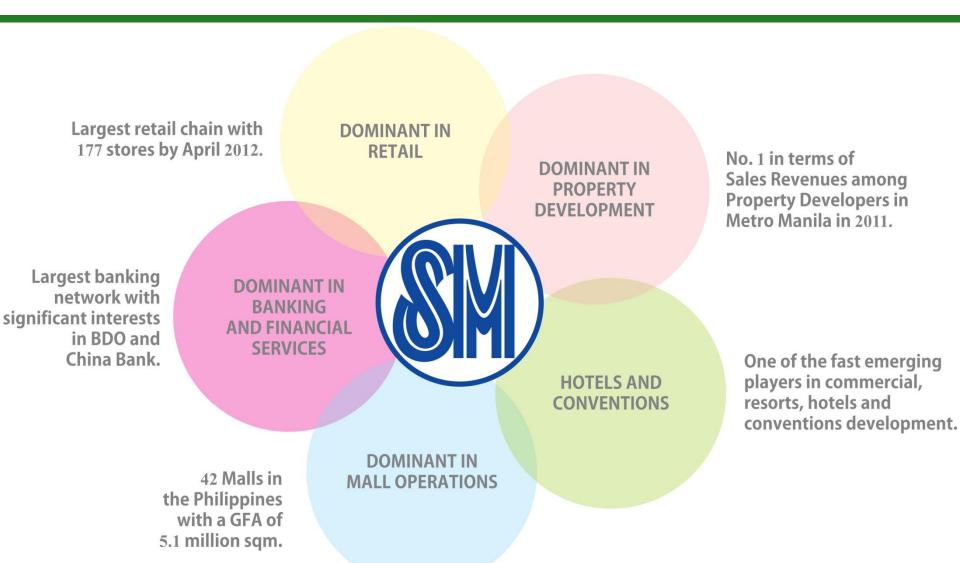
	Estimated Monthly Rental Rate in Taguig*	Cost of Condo Unit at Grace Residences	Estimated Annual Return
Below 30 sqm unit	P13,200-	P1.9M-	8%-
	P 15,000	P2.1M	9%

^{*}for unfurnished units, based on a 5% annual escalation from current prices until 2016 (Tower A turnover date)

Rate of return for Time Deposits are at 2% - 4%

Top 5 Reasons – 5. The SM Brand





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THANK YOU!

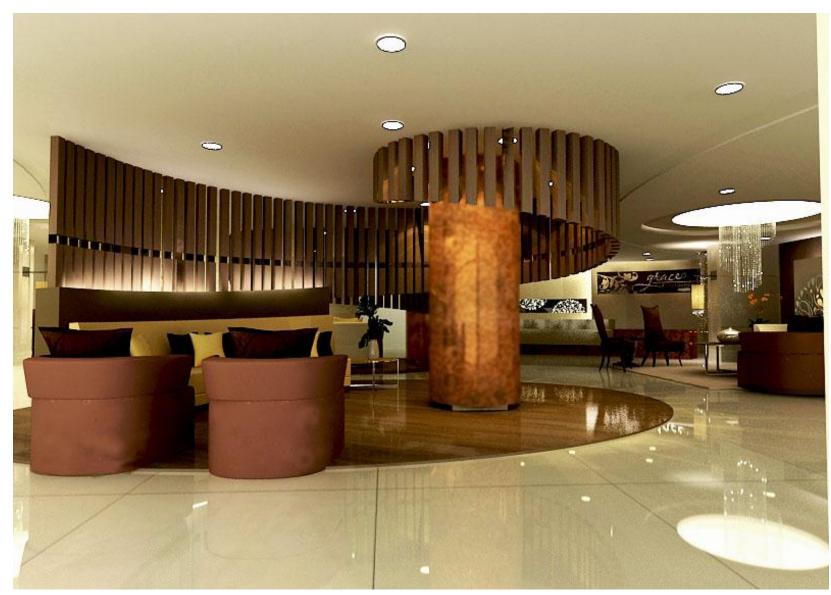
Lobby Lounge





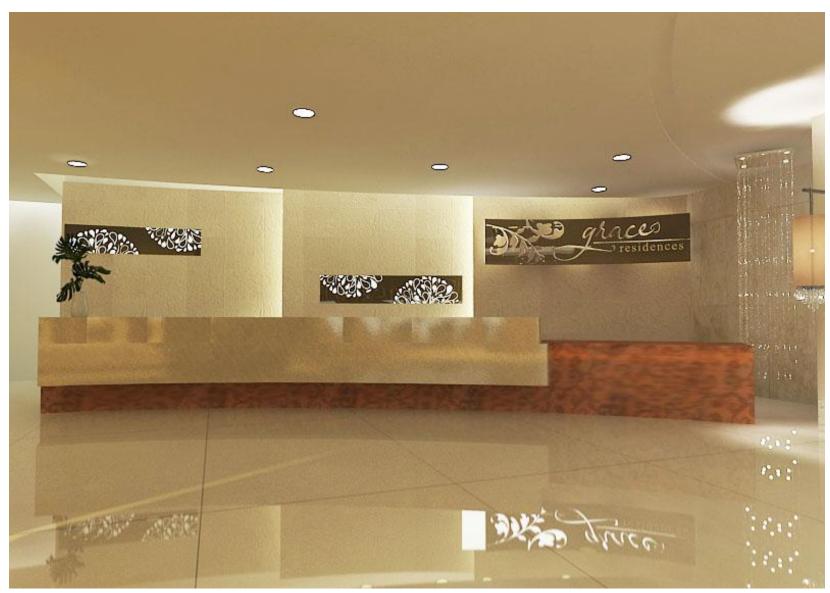
Lobby Entrance





Reception Area





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